



GSMA  
**Intelligence**

# **5G FWA**

Exclusive package of insights, content and analysis

# 5G FWA Bundle

## Background

FWA networks have been around for many years. Although 4G FWA adoption has been slow, FWA has become a more competitive solution in recent years thanks to the superior network capabilities offered by 5G. That's why momentum for 5G FWA commercialisation has been accelerating around the world, with several market/technology trends and developments driving progress. As 5G FWA penetration will vary significantly by country, understanding growth opportunities and strategies for success is key.

To help our customers navigate (and capitalise on) the 5G FWA opportunity, we provide regular insights (data, surveys, reports, case studies) into the key trends that are shaping 5G FWA growth, along with an overview of successful commercial strategies and offerings.

**Our newly launched 5G FWA bundle will provide you with important and unique insights to inform your 5G FWA business strategies and commercial decisions.**

## Who should buy this bundle?

- Providers of fixed broadband services (e.g. telcos, cable broadband providers, fibre-only service providers)
- Mobile-only operators targeting fixed broadband market entry
- Altnets
- Network infrastructure/equipment vendors
- FWA CPE device manufacturers and vendors (OEMs)
- Providers of digital entertainment services and content
- Investment banks
- Private equity companies involved in (or eyeing) fixed infrastructure investments
- Regulators
- Consulting companies

[Click here to contact sales](#)

## Did you know that?

131

Number of operators who have launched 5G FWA services as of March 2024 (across 64 countries worldwide)

12

Number of countries that will surpass 10% 5G FWA penetration by 2030 (e.g. 5G FWA connections as a percentage of households)

34%

Share of consumers who find 5G FWA a 'very' or 'extremely' appealing use case (across eight major countries)

GSMA Intelligence is your gateway to the latest trends, in-depth analytics, precise forecasts, and profound insights that shape the dynamic world of mobile and communications industries. With data collected from mobile operators, networks, and MVNOs worldwide, coupled with the expansive reach of the GSMA, enables us to deliver the most accurate and up-to-date forecasts and insights.

Trusted by 7 out of Forbes' top digital companies, our expertise extends beyond telecom, providing invaluable insights into diverse sectors of the digital landscape.

# 5G FWA Bundle Contents

|   |  |  | Price if purchased individually |
|---|--|--|---------------------------------|
| 1 | <b>Major Report</b><br><a href="#">5G FWA: state of the market, new trends and commercial practices shaping growth</a> | <ul style="list-style-type: none"> <li>5G FWA state of the market: network launches and customer adoption</li> <li>Main trends and developments driving 5G FWA growth</li> <li>5G FWA customer adoption outlook through to 2030</li> <li>Operators' 5G FWA successful commercial strategies and offerings</li> <li>Operator case studies</li> </ul>          | GBP £2500                       |
| 2 | <b>Major Report</b><br><a href="#">The future of fixed broadband: trends and drivers disrupting the market</a>         | <ul style="list-style-type: none"> <li>Fixed broadband market: adoption trends and outlook through to 2030</li> <li>Main trends and developments disrupting the fixed broadband market</li> <li>How the access technology mix is changing (fibre, cable, xDSL, FWA)</li> <li>Telco bundling strategies and results</li> <li>Operator case studies</li> </ul> | GBP £2500                       |
| 3 | <b>Spotlight</b><br><a href="#">5G FWA resonates in the US but is its early success replicable elsewhere?</a>          | <ul style="list-style-type: none"> <li>Recent 5G FWA developments in the US</li> <li>Main drivers behind fast adoption in the consumer and business segments</li> <li>US operators leading on growth (and why)</li> <li>Is 5G FWA's success in the US replicable elsewhere?</li> <li>Implications for industry stakeholders</li> </ul>                       | GBP £750                        |
| 4 | <b>Dashboard</b><br><a href="#">Global outlook for 5G FWA services: customer adoption forecasts through to 2030</a>    | <ul style="list-style-type: none"> <li>5G FWA historical and forecast data for 70 countries (2018-2030)</li> <li>5G FWA connections and penetration</li> <li>Data at country and operator levels</li> <li>Countries with the largest addressable markets and the highest potential for growth</li> </ul>   | GBP £2500                       |

**Discount 40%**

**Total: GBP £8250**

[Click here to contact sales](#)

**Bundle price: £5000**