

GSMA
Intelligence

Mobile Network Transformation Bundle

Exclusive package of insights, content and analysis

Mobile Network Transformation Bundle



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Background

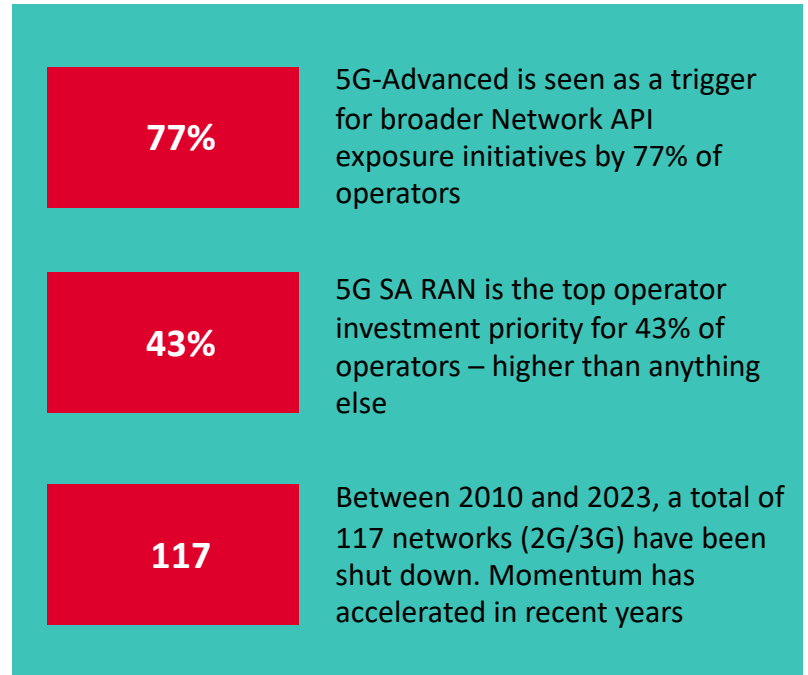
The rollout of 5G services is taking place in tandem with myriad new mobile network innovations and technology evolutions: cloudification of networks, edge compute and slicing, standardisation of NTN, emergence of generative AI, and more. The network transformation landscape is incredibly dynamic not only because of a need to meet evolving consumer and enterprise demands, but also because of spectrum and energy consumption constraints and early discussions of 5G's evolution towards 6G (with 5G-Advanced in the interim). Understanding mobile operator network transformation strategies is a critical foundation for comprehending the shape of the mobile industry – today and tomorrow.

Our newly launched mobile network transformation bundle will provide you with important and unique insights (survey-based) to inform your networks/services strategies and commercial decisions.

Who should buy this bundle?

- Mobile network operators (MNOs)
- Network infrastructure/equipment vendors
- Device manufacturers and vendors (OEMs)
- Chip technology manufacturers and vendors
- SIM vendors
- Providers of digital services delivered via mobile networks
- Regulators
- Mobile virtual network operators (MVNOs)
- Startups
- Investment banks
- Consulting companies

Did you know that?



GSMA Intelligence is your gateway to the latest trends, in-depth analytics, precise forecasts, and profound insights that shape the dynamic world of mobile and communications industries. With data collected from mobile operators, networks, and MVNOs worldwide, coupled with the expansive reach of the GSMA, enables us to deliver the most accurate and up-to-date forecasts and insights.

Trusted by 7 out of Forbes' top digital companies, our expertise extends beyond telecom, providing invaluable insights into diverse sectors of the digital landscape.

Mobile Network Transformation Bundle Contents

			Price if purchased individually
1	Major Report Network Transformation: Strategic agendas for sustainable, secure, open and profitable networks	<ul style="list-style-type: none"> • Exclusive insights from our survey of 100 operators across multiple areas • Network strategies, priorities and spending • Technology priorities and progress • Tech-exploration: APIs, generative AI and 5G standalone • 5G-Advanced and 6G planning 	GBP £2500
2	Major Report Network sunsets: state of the market	<ul style="list-style-type: none"> • Exclusive insights from our network sunsets tracker/dashboard • Current key trends and future outlook • Latest important developments and news in network sunsets • Pace of sunsets by technology (2G/3G), spectrum frequency and status • Pace of sunsets by country, region and at operator level 	GBP £2500
3	Spotlight 5G and network transformation: five trends to watch in 2024	<ul style="list-style-type: none"> • Generative AI • Open RAN • 5G Next (Standalone, 5G-Advanced and 6G) • Network APIs • Cloud and edge 	GBP £750
4	Dashboard Operators in Focus: Network Transformation Survey Dashboard	<ul style="list-style-type: none"> • Access to full data behind the network transformation operator survey • Interactive dashboard • Filters for region, operator type, revenue bracket and number of subscribers • Data for three years (2021, 2022 and 2023) 	GBP £2500

Discount 40%

Total: GBP £8250



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Bundle price: £5000