
Research Agenda

Q3, Q4 2022

Q3 2022 - Industry Research

Mobile Operators & Networks

Digital Consumer

IoT & Enterprise

Fixed, TV & Convergence

Spectrum

DATA

Mobile connections and revenue:
Quarterly forecast update

5G-FWA connections forecast
(global coverage) - NEW addition

Operators in Focus:
Network Transformation strategies,
2022 dashboard (survey-based)

Consumers in Focus:
Gaming, 2022 dashboard
(survey-based)

Licensed Cellular IoT Connections:
Quarterly forecast update

Fixed and Pay-TV Markets:
Quarterly forecast update
Quarterly product tracker update

5G-FWA connections forecast –
NEW addition

Spectrum Data:

5G and previous generation networks (auctions, assignments, pricing, refarming, network sunsets)

REPORTS

5G in Context:
Global 5G & networks landscape

Operators in Focus:
Network Transformation strategies
2022 – agendas, priorities and expectations (survey-based)

Future of Gaming:
Assessing consumer behaviour,
new developments and opportunities

5G for Enterprises:
Reality check on deployments,
innovation and challenges,
and future outlook

Fixed and Pay-TV Markets:
Developments and future outlook

Spectrum Navigator:
New insights and trends to watch

Q3 2022 – Regional, Economic & Social Research



Regional and Country Trends

- Mobile Economy Europe
- Mobile Economy North America
- Digital Societies in Asia Pacific



Economic and Social Impact

- State of Mobile Internet Connectivity report
- Competition dynamics in mobile markets in Europe
- Spectrum pricing in Latin America: Mexico
- Spectrum pricing in Latin America: Argentina
- Mobile Industry Impact Report 2022: Sustainable Development Goals



Industry Megatrends

- 5G and 6G energy efficiencies: roadmap
- Radar: network automation
- Market and ecosystem readiness: 6 GHz band
- 5G FWA opportunity series: wrapping up our findings
- 5G devices: future outlook

Regions in Focus

- Asia-Pacific
- China
- Europe
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa

Q4 2022 - Industry Research

Mobile Operators & Networks

Digital Consumer

IoT & Enterprise

Fixed, TV & Convergence

Spectrum

DATA

Mobile connections and revenue:

Quarterly forecast update

Mobile CAPEX:

Forecast Update

Consumers in Focus:

Devices, 2022 dashboard
(survey-based)

Licensed cellular IoT connections:

Quarterly forecast update

Global IoT market:

Forecast update
(connections)

Fixed and Pay-TV Markets: -

Quarterly forecast update
(extension to 2030)

- Quarterly product tracker
update

Spectrum data:

5G and previous generation
networks (auctions, assignments,
pricing, refarming, network
sunsets)

REPORTS

5G in Context:

Global 5G & networks
landscape

Future of Devices:

Assessing consumer behaviour,
charting innovation and
opportunities in smartphones
and beyond

IoT Market Update:

Assessing disruption and
opportunities in 2023 and beyond

Fixed and Pay-TV Markets:

Developments and future outlook

Operator Revenue Diversification:

how did 2021 go? What's new and
why it matters

Spectrum Navigator:

New insights and trends to
watch

SPOTLIGHTS

Weekly series covering key trends and developments in the telecoms/digital ecosystems

Click [here](#) for more information on our Core Research areas

Q4 2022 – Regional, Economic & Social Research



Regional and Country Trends

- Realising the potential of 5G in Africa
- Mobile Economy Sub-Saharan Africa
- Mobile Economy Latin America
- Scaling Fintech in Africa
- Universal Service Funds in Sub-Saharan Africa



Economic and Social Impact

- Affordability and the usage gap in Sub-Saharan Africa
- Socio-economic benefits of 5G low-band spectrum
- Rethinking connectivity funds in Latin America
- Assessing the impact of MENA policy



Industry Megatrends

- Telco energy benchmarking: 2022 results
- Radar: 5G enterprise strategy
- VoLTE on the hop
- Green and Blue: a blueprint for green 5G networks

Regions in Focus

- Asia-Pacific
- China
- Europe
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa

2022 Research Themes

The changing telco

Reshaping connectivity to accelerate growth in digital services

Building a sustainable industry

Green networks, energy efficiency, devices and beyond

Scaling and monetising 5G

What success looks like across consumer, household and enterprise use cases

Mobile Operators & Networks

Fixed, TV & Convergence

Maximising the impact of mobile

Tackling the internet usage gap, driving social and economic development

IoT & Enterprise

Digital Consumer

Reshaping telco networks

How networks will look at the end of 2022, and how to balance priorities versus investments

Spectrum

Spectrum in the digital era

Maximising resources and impact, navigating new assignment models

Monetising the digital transformation of industries

The interplay of IoT, 5G, edge, private networks and security

The digital consumer post COVID-19

Resetting B2C strategies for customer engagement, distribution, devices and content

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