Research Agenda

Q1 2021, Q2 2021

Definitive data and analysis for the mobile industry
# Q1 2021 - Industry Research

## Mobile Operators & Networks
- Quarterly forecast updates

## Digital Consumer
- **Consumers in Focus:** 5G Dashboard

## IoT & Enterprise
- Quarterly update of licensed cellular IoT connections
  - **Enterprise in Focus:** Survey Dashboard

## Fixed, TV & Convergence
- Fixed broadband and Pay-TV connections: forecasts update
  - 5G-FWA connections forecast

### DATA
- COVID-19 impact on operators
- Spectrum landscape
- Global 5G landscape
- Global Forecast Review

### REPORTS
- Future of Devices
- IoT security
- Fixed and Pay-TV: new developments and market outlook at a glance
  - Understanding the impact of COVID-19 impact on fixed and Pay-TV

### SPOTLIGHTS
- Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

Click here for more information on our Core Research areas.
Q1 2021 - Regional, Economic & Social Research

Regional and Country Trends
- Mobile Economy: Greater China

Economic and Social Impact
- Scaling digital platforms through partnerships
- Using mobile big data analytics to benefit society - insights from the COVID-19 response
- Mobile industry contribution to socioeconomics progress in Bangladesh
- The economics of mmWave 5G
- Effective spectrum pricing in India

Industry Megatrends
- Radar (Q1)

Regions in Focus
- North America
- Europe
- Middle East and North Africa
Q2 2021 - Industry Research

**Mobile Operators & Networks**
- Quarterly forecast updates
- CAPEX forecast updates

**Digital Consumer**
- Consumers in Focus: Mobile gaming Dashboard

**IoT & Enterprise**
- Quarterly update of licensed cellular IoT connections

**Fixed, TV & Convergence**
- Fixed broadband and Pay-TV connections: forecasts update 5G-FWA connections forecast

**DATA**

**REPORTS**
- COVID-19 impact on operators
- Spectrum landscape
- Operators in Focus: Network Transformation survey
- Global 5G landscape
- Global Forecast Review

- Future of Gaming

- Private Wireless Networks
  - IoT market sizing: forecast update (connections and revenues)

- Fixed and Pay-TV: new developments and market outlook at a glance

**SPOTLIGHTS**
- Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

Click [here](#) for more information in our Core Research areas.
Q2 2021 - Regional, Economic & Social Research

Regional and Country Trends
- Mobile Economy: Global
- Mobile Economy: Europe

Economic and Social Impact
- Going green: energy benchmarking in mobile networks
- Guidelines to operationalise the Mobile Connectivity Index: spotlight on Bangladesh, Benin, Pakistan and Uganda
- The Mobile Gender Gap report 2021
- Expanding connectivity in Africa

Industry Megatrends
- Radar (Q2)

Regions in Focus
- Latin America
- Sub-Saharan Africa
- China
- Asia-Pacific