Research Agenda

Q4 2020, Q1 2021

Definitive data and analysis for the mobile industry

October 2020
Q4 2020 - Regional, Economic & Social Research

Regional and Country Trends
- Mobile Economy: Russia & CIS
- Mobile Economy: Latin America
- Mobile Economy: MENA
- Digital Societies

Economic and Social Impact
- Mobile technology and economic growth
- The poverty reduction effects of mobile broadband: Evidence from Nigeria
- Spectrum pricing in Africa
- The economics of 5G mmWave
- Energy benchmarking in the 5G era

Industry Megatrends
- Global Mobile Trends

REGIONS IN FOCUS
- Latin America
- Sub-Saharan Africa
- Greater China
- Asia-Pacific
Q1 2021 - Industry Research

**Mobile Operators & Networks**
- Quarterly forecast updates
- 5G-FWA connections forecast

**Digital Consumer**
- "Consumers in Focus" Mobile Gaming: mapping the opportunity

**IoT & Enterprise**
- Quarterly update of licensed cellular IoT connections

**Fixed, TV & Convergence**
- Fixed broadband and Pay-TV connections: forecasts update
- 5G-FWA connections forecast
- Tracking the OTT video market

**DATA**

**REPORTS**

**DEEP DIVES**
- Operators in Focus: Network Transformation survey
- Covid-19 impact on telecoms
- Spectrum landscape
- Global 5G landscape
- Global Forecast Review

**MARKET INSIGHTS & FORECASTS**
- Future of gaming
- eSIM in IoT

**SPOTLIGHTS**
- Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

Click here for more information on our Core Research areas.
Q1 2020 - Regional, Economic & Social Research

Regional and Country Trends
- Mobile Economy: China
- Mobile Economy: APAC

Economic and Social Impact
- Scaling Digital Platforms: the role of mobile operators’ partnerships
- Spectrum policies for 5G in India
- 5G in cities

Industry Megatrends
- Radar (Q1)

REGIONS IN FOCUS
- North America
- Europe
- Middle East and North Africa
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