
Research Agenda

Q3 2020, Q4 2020

Q3 2020 – Industry Research



DATA

Quarterly forecast Updates
FWA 5G connections forecasts
(selected markets)

"Consumers in Focus" survey:
Privacy & security

Quarterly update of licensed
cellular IoT connections

Fixed broadband and Pay-TV
connections forecasts for 36
markets

REPORTS

DEEP DIVES

Covid-19 impact
on telcos

Global 5G landscape
Global Forecast Review

"Consumers in Focus"
survey insights:
Privacy & security

Smart manufacturing:
what drives opportunities
and transformation?

Operator revenue
beyond core: tracking
the journey

MARKET INSIGHTS
& FORECASTS

SPOTLIGHTS

Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

Q3 2020 – Regional, Economic & Social Research



Regional and Country Trends

Mobile Economy: Sub-Saharan Africa



Economic and Social Impact

State of Mobile Internet Connectivity
SDG impact report 2020
Taxing mobile usage
mmWave spectrum in India
Mobile technology driving economic growth
Economic impact of 5G in Canada

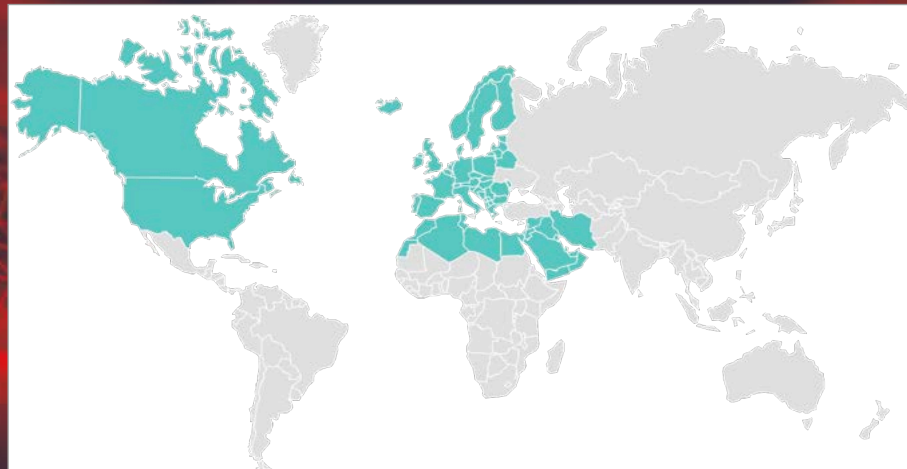


Industry Megatrends

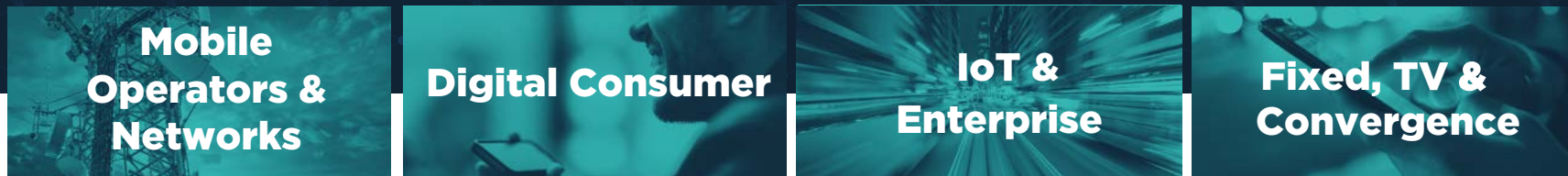
Radar

REGIONS IN FOCUS

North America
Europe
Middle East and North Africa



Q4 2020 – Industry Research



DATA

Quarterly forecast updates
eSIM connections forecast
(selected markets)

"Consumers in Focus"
survey insights: 20 markets

Quarterly update of licensed
cellular IoT connections

OTT video forecasts
(selected markets)

REPORTS

DEEP DIVES

"Operators in Focus"
survey insights:
Network Transformation

Future of devices

"Enterprise in Focus"
IoT survey insights

"Operators in Focus"
survey insights:
the battleground for TV

MARKET INSIGHTS
& FORECASTS

Global 5G landscape
Global Forecast Review

SPOTLIGHTS

Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

Click [here](#) for more information in our Core Research areas.

Q4 2020 – Regional, Economic & Social Research



Regional and Country Trends

Mobile Economy: Russia & CIS
Mobile Economy: Latin America
Digital Societies



Economic and Social Impact

Spectrum policy in Africa



Industry Megatrends

Global Mobile Trends
Radar

REGIONS IN FOCUS

Sub-Saharan Africa
Greater China
Asia-Pacific



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