Research Agenda

Q3 2020, Q4 2020

Definitive data and analysis for the mobile industry
Q3 2020 - Industry Research

**Mobile Operators & Networks**
- Quarterly forecast updates
- FWA 5G connections forecasts (selected markets)

**Digital Consumer**
- "Consumers in Focus" survey: Privacy & security

**IoT & Enterprise**
- Quarterly update of licensed cellular IoT connections

**Fixed, TV & Convergence**
- Fixed broadband and Pay-TV connections forecasts for 36 markets

**DATA**

**REPORTS**

**DEEP DIVES**
- Covid-19 impact on telcos
- Global 5G landscape
- Global Forecast Review

**MARKET INSIGHTS & FORECASTS**
- "Consumers in Focus" survey insights: Privacy & security
- Smart manufacturing: what drives opportunities and transformation?
- Operator revenue beyond core: tracking the journey

**SPOTLIGHTS**

Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

Click here for more information on our Core Research areas.
Q3 2020 - Regional, Economic & Social Research

Regional and Country Trends
- Mobile Economy: Sub-Saharan Africa

Economic and Social Impact
- State of Mobile Internet Connectivity
- SDG impact report 2020
- Taxing mobile usage
- mmWave spectrum in India
- Mobile technology driving economic growth
- Economic impact of 5G in Canada

Industry Megatrends
- Radar

REGIONS IN FOCUS
- North America
- Europe
- Middle East and North Africa
Q4 2020 - Industry Research

**Mobile Operators & Networks**
- Quarterly forecast updates
- eSIM connections forecast (selected markets)

**Digital Consumer**
- "Consumers in Focus" survey insights: 20 markets

**IoT & Enterprise**
- Quarterly update of licensed cellular IoT connections

**Fixed, TV & Convergence**
- OTT video forecasts (selected markets)

---

**DATA**

**REPORTS**
- "Operators in Focus" survey insights: Network Transformation
- Future of devices
- "Enterprise in Focus" IoT survey insights
- "Operators in Focus" survey insights: the battleground for TV

**MARKET INSIGHTS & FORECASTS**
- Global 5G landscape
- Global Forecast Review

---

**SPOTLIGHTS**

Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

Click [here](#) for more information in our Core Research areas.
Q4 2020 - Regional, Economic & Social Research

Regional and Country Trends
- Mobile Economy: Russia & CIS
- Mobile Economy: Latin America
- Digital Societies

Economic and Social Impact
- Spectrum policy in Africa

Industry Megatrends
- Global Mobile Trends Radar

REGIONS IN FOCUS
- Sub-Saharan Africa
- Greater China
- Asia-Pacific