Research Agenda

Q2 2020, Q3 2020

Definitive data and analysis for the mobile industry
# Mobile Ecosystem Data
## Q2 2020 Premium Research

<table>
<thead>
<tr>
<th>Mobile Operators &amp; Networks</th>
<th>Digital Consumer</th>
<th>IoT &amp; Enterprise</th>
<th>Fixed, TV &amp; Convergence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quarterly forecast updates</td>
<td>5G consumer insights - the OEM perspective*</td>
<td>Licensed cellular IoT connections update</td>
<td>Fixed Broadband &amp; Pay-TV connections forecasts - expanded to 36 markets</td>
</tr>
<tr>
<td>Operator financials: local currency view &amp; annualised figures</td>
<td></td>
<td>IoT revenue: forecast update</td>
<td></td>
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</table>

**MARKET & FORECAST REPORTS**
- Global 5G landscape
- Global forecast review
- Global financial benchmarking

- IoT revenue: forecast update report

* Based on data from consumer survey
Mobile Ecosystem Analysis
Q2 2020 Premium Research

Mobile Operators & Networks
- eSIM: are we there yet?

Digital Consumer
- Smartphone at a glance: operator perspective*

IoT & Enterprise
- Operator strategy in enterprise 5G

Fixed, TV & Convergence
- New models for fixed broadband deployments (rural areas focus)

Regions in Focus
- Greater China
- Sub-Saharan Africa
- Asia-Pacific
- Latin America

Spotlight
Monthly series covering key trends and changes in core areas and reacting to major ecosystem news

* Based on data from operator survey
Mobile Ecosystem Impact
Q2 2020 Regional, Economic and Social Trends

Regional and Country Trends
Mobile Economy: Asia-Pacific

Economic and Social Impact
Taxing mobile connectivity
Two decades of mobile technology: an evaluation of impacts on economic growth

Industry Megatrends
Radar (Q2)
### Mobile Ecosystem Data

**Q3 2020 Premium Research**

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<tr>
<td>Quarterly forecast updates</td>
<td>Privacy &amp; security consumer insights*</td>
<td>Quarterly update of licensed cellular IoT connections</td>
<td>No scheduled updates</td>
</tr>
<tr>
<td>5G FWA connections forecasts (selected markets)</td>
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**DATA**

**MARKET & FORECAST REPORTS**

- Global 5G landscape
- Global forecast review
- 5G FWA forecast report

* Based on data from consumer survey
# Mobile Ecosystem Analysis
## Q3 2020 Premium Research

<table>
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<tr>
<th>DEEP DIVES</th>
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<tbody>
<tr>
<td>Spectrum: state of the industry and what next</td>
<td>Privacy &amp; security (based on consumer survey)</td>
<td>IoT in business 2020: verticals speak*</td>
<td>Operator revenue beyond core: tracking the journey</td>
<td></td>
</tr>
</tbody>
</table>

| REGIONS IN FOCUS | North America | Europe | Middle East and North Africa |

| SPOTLIGHT | Monthly series covering key trends and changes in core areas and reacting to major ecosystem news |

* Based on results from enterprise survey
Mobile Ecosystem Impact
Q3 2020 Regional, Economic and Social Trends

Regional and Country Trends
Mobile Economy: Africa

Economic and Social Impact
State of Mobile Internet report 2020
SDG Impact report 2020
Economic impact of 5G in Canada

Industry Megatrends
Radar (Q3)