

Sub-Saharan Africa

Unique mobile subscribers



2017
444m

44% PENETRATION RATE (% of population) 52%

CAGR 2017-25

634m

4.6%

2025

SIM connections

Excluding licensed cellular IoT

2017
747m



1bn

2025

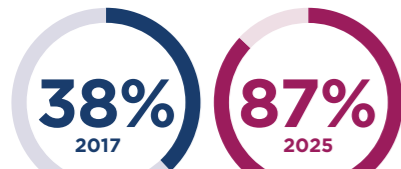
75% PENETRATION RATE (% of population) 84%

3.7%

CAGR 2017-25

Accelerating moves to mobile broadband networks and smartphone adoption

Mobile broadband connections



of total connections



690m

Smartphones by 2025

Growth of **440m** from the end of 2017

Data growth driving revenues and operator investments

Operator total revenues

\$40bn

2017

\$44bn

2025

1.2%

CAGR 2017-25



Operator capex of up to **\$31 billion** for the period 2017-20

Mobile contributing to economic and social development across the region

DIGITAL INCLUSION



300 million

additional people to come online

BY 2025

FINANCIAL INCLUSION



Delivering financial inclusion to the unbanked populations

135

live mobile money services in 39 countries

as of December 2017

INNOVATION



Delivering innovative new services and apps

Cellular IoT connections

44m

BY 2025



Mobile industry contribution to GDP

7.1%

\$110bn 2017

7.9%

\$150bn 2022

Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



2017

\$14bn

2022

\$16bn

Employment



Jobs supported by the mobile ecosystem

2017

3m

2022

3.45m