

# North America

## Unique mobile subscribers

2017

303m

84% PENETRATION RATE (% of population) 86%

328m

2025



CAGR 2017-25

1.0%

## SIM connections

Excluding licensed cellular IoT

2017

374m

103% PENETRATION RATE (% of population) 109%

419m

2025



1.4% CAGR 2017-25

## Operator total revenues



\$260bn 2017 → 2025 \$311bn

2017 → 2025



Operator capex of \$122 billion for the period 2018-2020



Mobile industry contribution to GDP

4.0%

\$833bn 2017

4.9%

\$1.1tn 2022



4G 5G

Smartphone connections will increase from 80% of total in 2017 to

91%

by 2025

4G connections accounted for a total of

70%

in 2017

5G connections will account for

49%

of total connections by 2025

Excluding licensed cellular IoT

## IoT connections



5.9bn

2025

## Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



2017

\$114bn

## Employment



Jobs directly supported by the mobile ecosystem

2017

1.1m

plus an additional

1.3m

indirect jobs