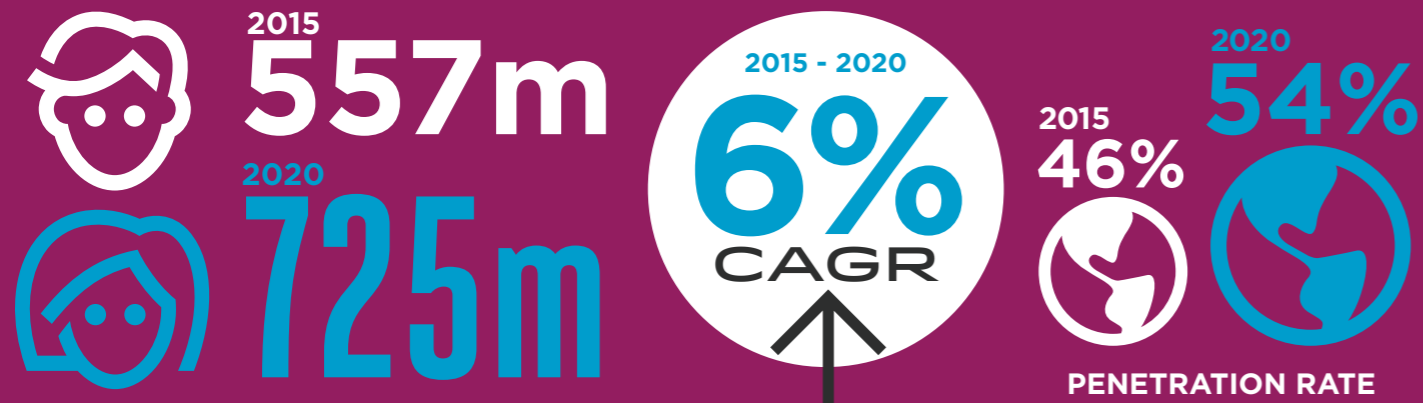
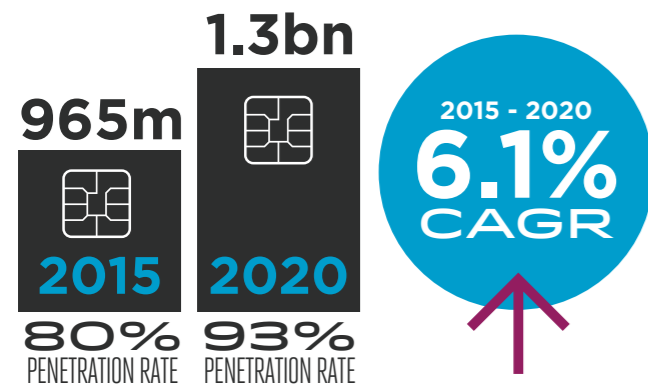


MOBILE ECONOMY AFRICA 2016

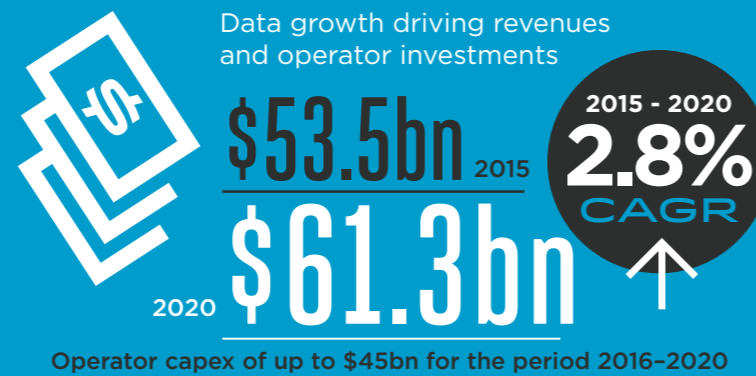
Unique subscribers



Connections Note: Excluding M2M

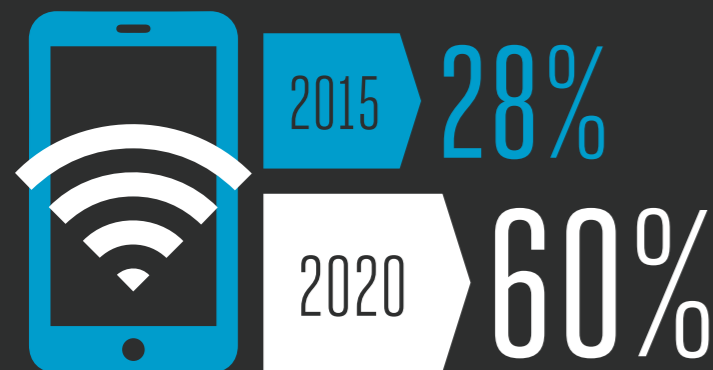


Mobile operator revenues

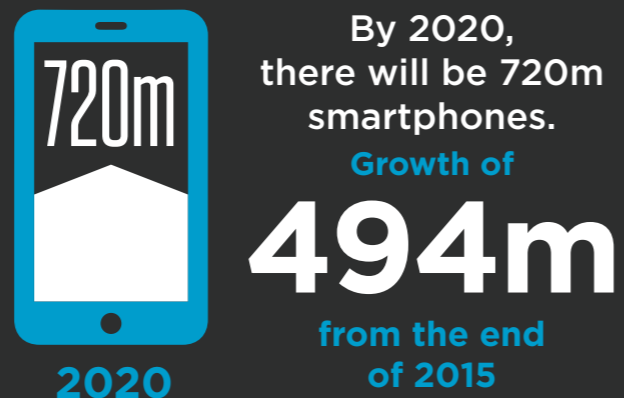


Accelerating moves to mobile broadband networks and smartphone adoption

MOBILE BROADBAND CONNECTIONS



SMARTPHONES



Mobile contributing to economic and social development across the world



Delivering digital inclusion to the still unconnected populations
Mobile internet penetration
2015: 25%
2020: 41%

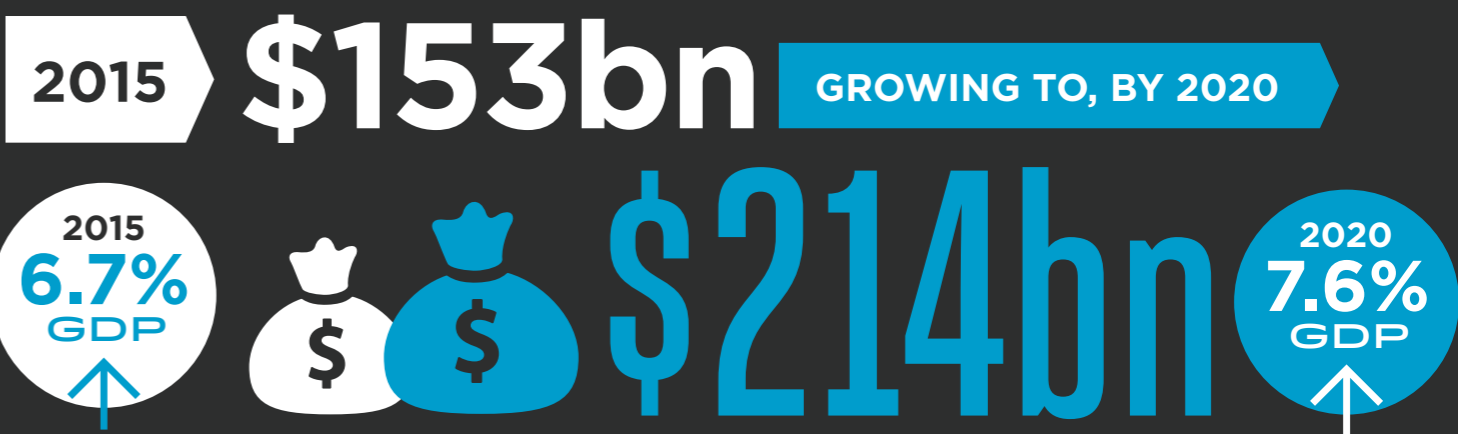


Delivering financial inclusion to the unbanked populations
in **42** countries in Africa via **157** service providers as of **June 2016**



Delivering innovative new services and apps
Number of M2M connections to reach **36m** by **2020**

Mobile industry contribution to GDP



Public funding

Mobile ecosystem contribution to public funding before regulatory fees



2015 **\$17bn**

Employment

Jobs directly supported by mobile ecosystem in 2015

1.3m



Plus an additional **2.4M** indirect jobs supported in 2015