

West Africa

Unique mobile subscribers



2018

185m



48% PENETRATION RATE (% of population)

54%

CAGR 2018-25

248m

4.2%

2025

Mobile internet users



2018

100m

26% PENETRATION RATE (% of population)

40%

CAGR 2018-25

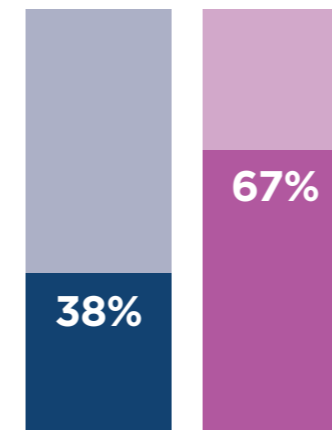
183m

9.0%

2025

Smartphones

percentage of total connections*



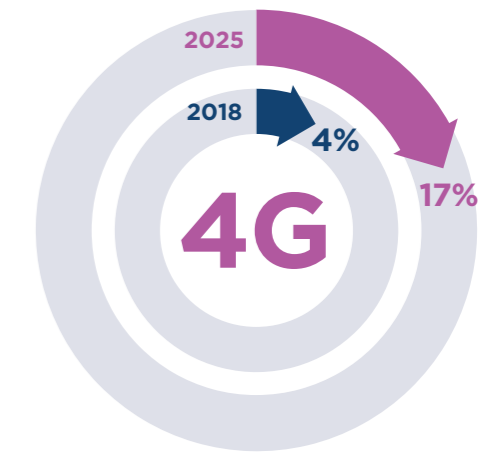
2018

2025



*Excluding licensed cellular IoT

4G percentage of total connections



5G connections in 2025 (3% of total connections)

15m



Mobile industry contribution to GDP

8.7% of GDP

\$52bn 2018

9.5%

\$68bn 2023

SIM connections

Excluding cellular IoT



2018

328m



86% PENETRATION RATE (% of population)

96%

CAGR 2018-25

442m

4.4%

2025

Operator revenues and investment

2018

\$17bn



2025

\$18bn

Operator capex of \$8.5 billion for the period 2019-2020

Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

\$4.4bn

2018



Employment

2018

200,000



Jobs

formally supported by the mobile ecosystem

Plus 800,000 informal jobs