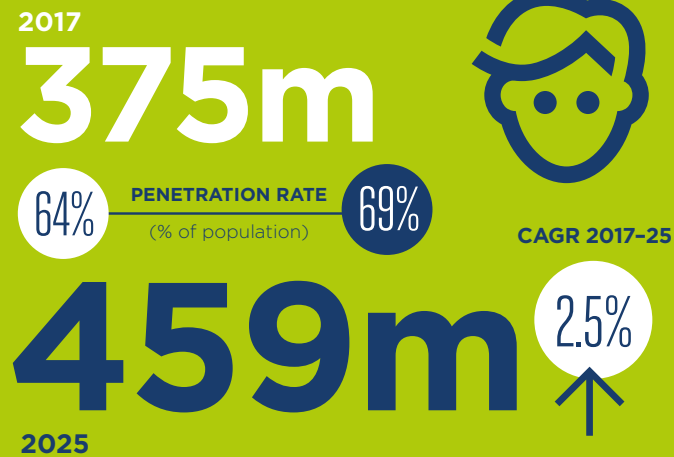


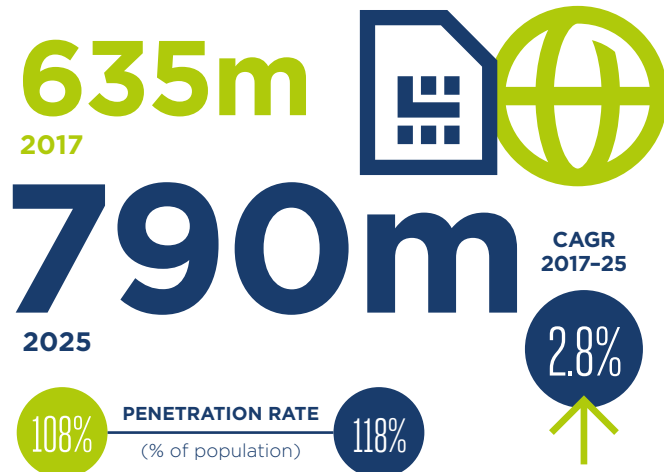
# Mobile Economy MENA

## Unique mobile subscribers



## SIM connections

Excluding licensed cellular IoT



## Operator revenues and investment

### Total revenues

**\$68bn**

2017 ————— 2025

**\$78bn**



### Operator capex of

**\$34bn**

for the period 2018-2020



### Smartphone connections

will increase from **49%** of total connections in 2017 to

**74%**

by 2025

### Mobile broadband connections

will increase from **59%** of total connections in 2017 to

**90%**

in 2025



### 4G connections

will account for

**51%**

of total connections by 2025



### 5G connections

Excluding licensed cellular IoT

**47m**

5G connections by 2025



### IoT connections

**1.1bn**

IoT connections by 2025



Mobile industry contribution to GDP

**\$165bn** 2017 4.0%

**\$200bn** 2022

## Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

**\$17bn**

2017



## Employment

**1.0m Jobs**

supported by the mobile ecosystem in 2017

**0.3m**

Direct

**0.7m**

Indirect

