

# What will 5G deliver?

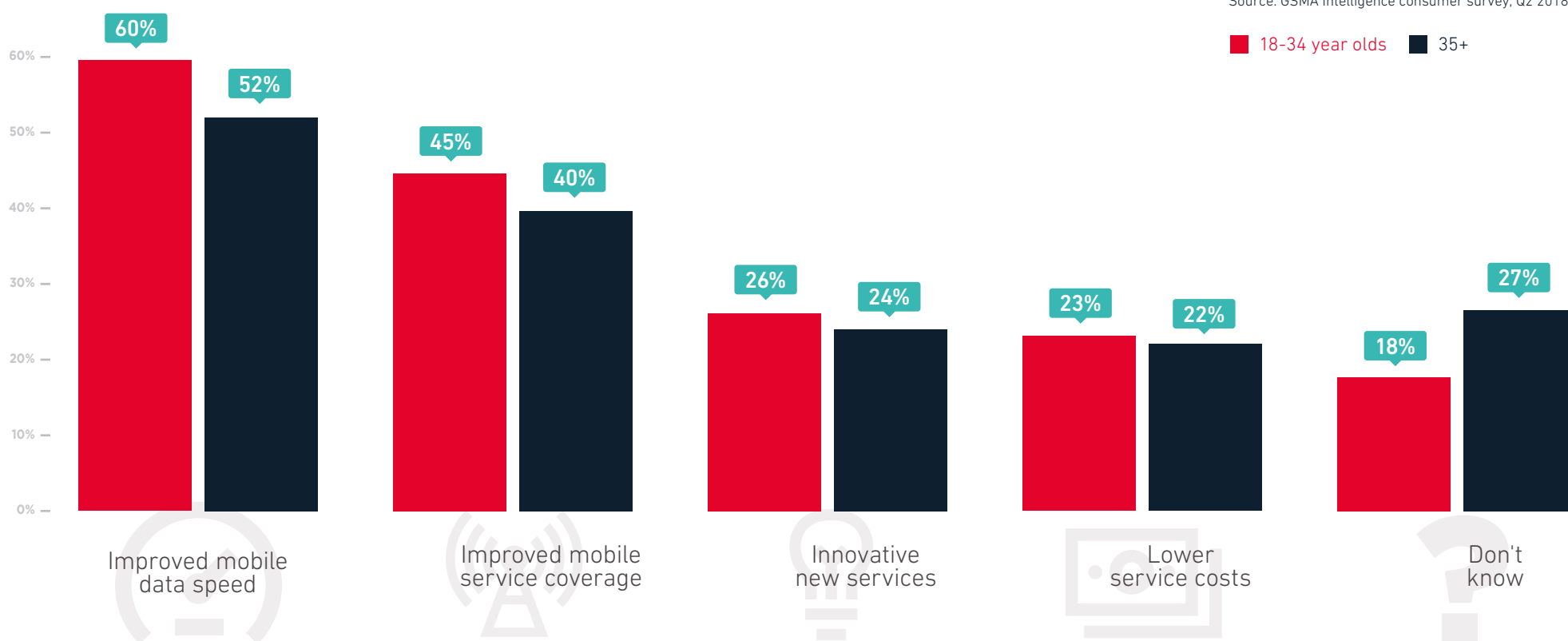
Speed and coverage top the list of consumer expectations, with millennials having the highest hopes

## What benefits do you think 5G will bring to consumers?

Percentage of respondents agreeing with each statement

Source: GSMA Intelligence consumer survey, Q2 2018

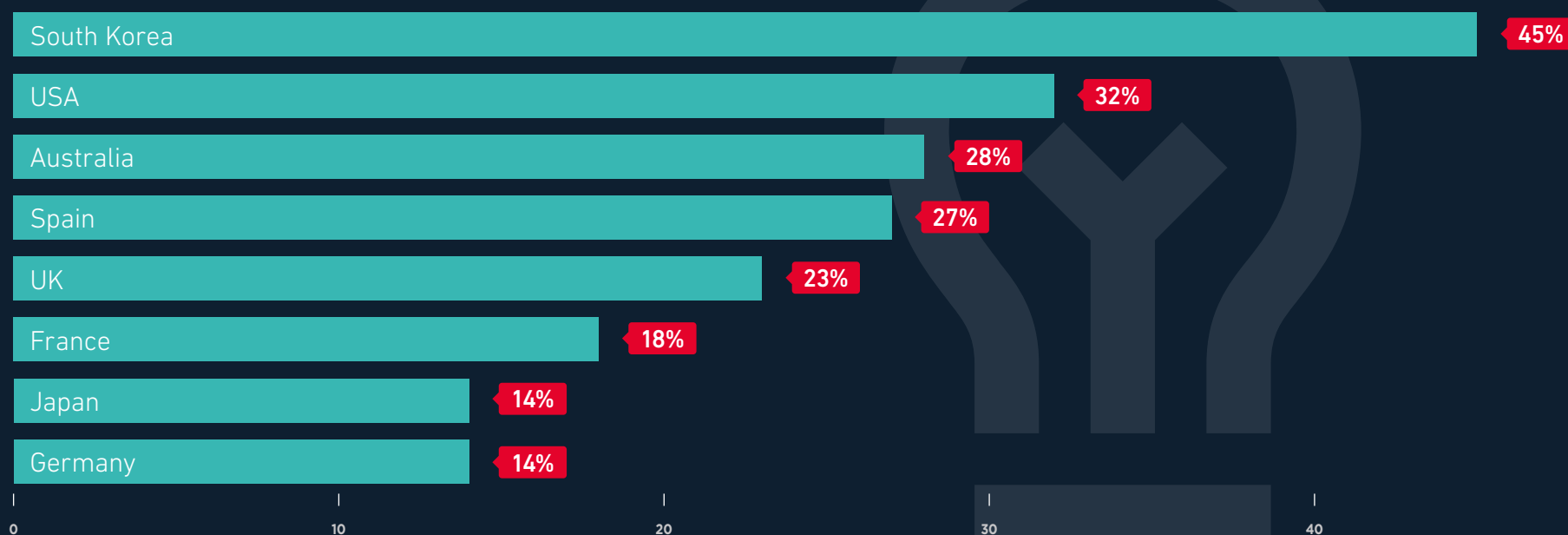
■ 18-34 year olds ■ 35+



## Early launch markets demonstrate greater expectations that 5G will deliver innovative new services

Percentage of respondents expecting 5G to deliver innovative new services, by market

Source: GSMA Intelligence consumer survey, Q2 2018



The world's first commercial 5G networks were launched in South Korea in Q4 2018, and the technology will also be commercially available in the US later this quarter. We expect Australia to follow in Q2 2019.