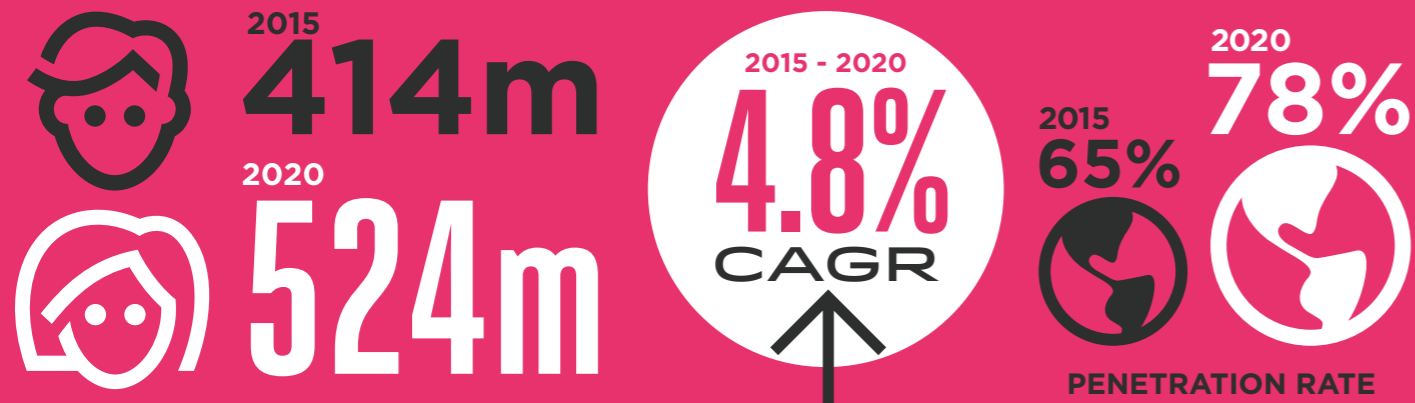
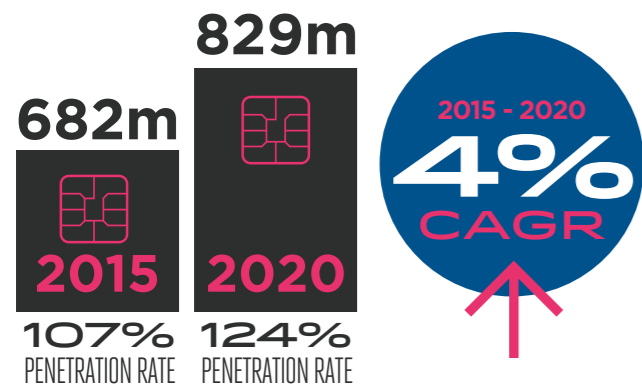


# MOBILE ECONOMY LATIN AMERICA

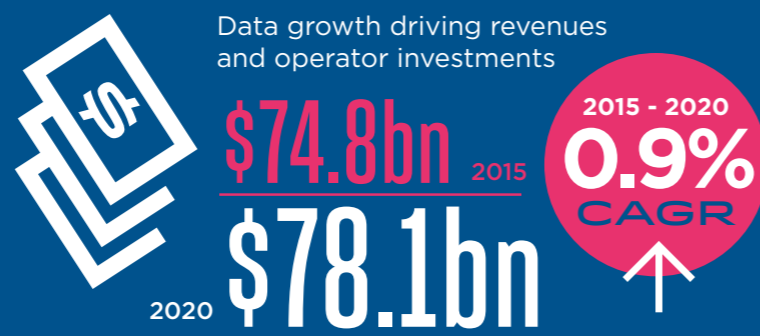
## Unique subscribers



## Connections Note: Excluding M2M

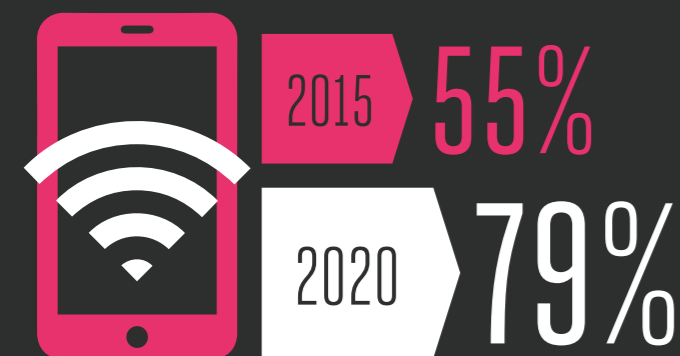


## Mobile operator revenues

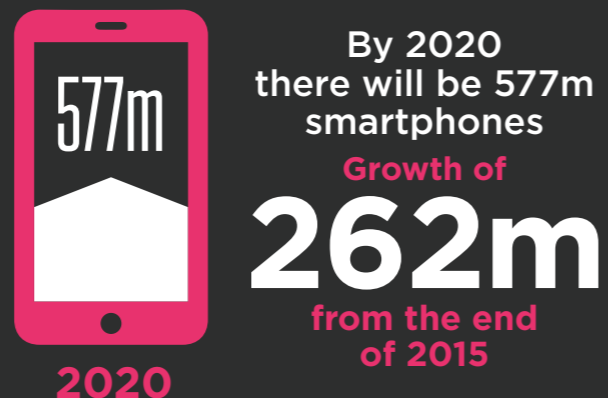


## Accelerating moves to mobile broadband networks and smartphone adoption

### MOBILE BROADBAND CONNECTIONS



### SMARTPHONES



## Mobile contributing to economic and social development across the world



**Delivering digital inclusion to the still unconnected populations**  
Mobile internet penetration  
2015: 47%  
2020: 66%

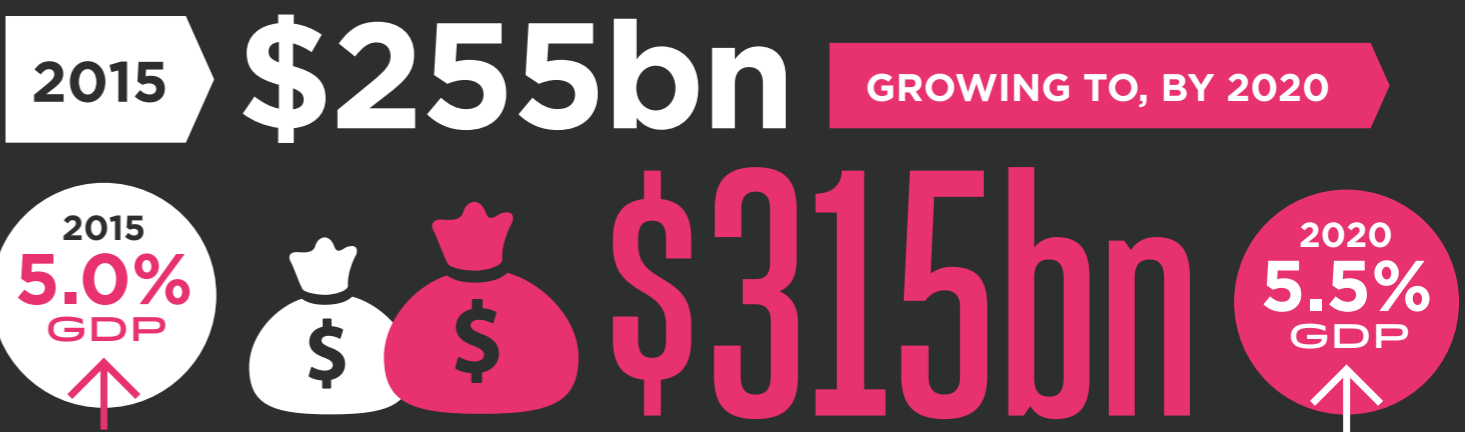


**Delivering financial inclusion to the unbanked populations**  
in **17** markets in Latin America and the Caribbean via **37** service providers as of **December 2015**



**Delivering innovative new services and apps**  
Number of cellular M2M connections to reach **52m** by **2020**

## Mobile industry contribution to GDP



## Public funding

Mobile ecosystem contribution to public funding before regulatory fees



## Capex

OPERATOR CAPEX OF



## Employment

Jobs directly supported by mobile ecosystem in 2015



Plus an additional **1.1M** indirect jobs supported in 2015