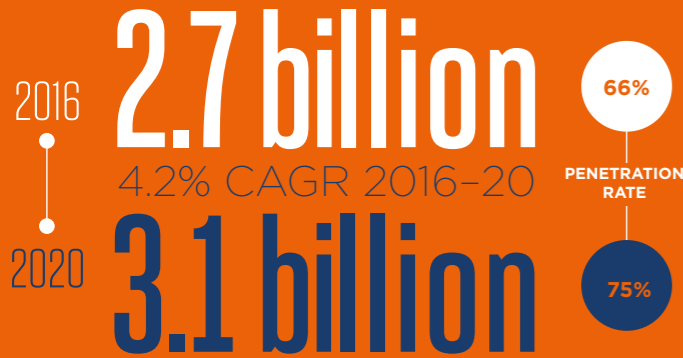


MOBILE ECONOMY ASIA PACIFIC

Unique mobile subscribers



SIM connections



Mobile contributing to economic and social development across the region



DIGITAL INCLUSION
Delivering digital inclusion to the still unconnected populations.

MOBILE INTERNET PENETRATION
50% 2016 — 2020 63%



FINANCIAL INCLUSION
Delivering financial inclusion to the unbanked populations. As of May 2017 there were 76 live mobile money services in 22 countries



INNOVATION
Delivering innovative new services and apps. Number of M2M connections to reach 476 million by 2020



Mobile industry contribution to GDP



ACCELERATING MOVES TO MOBILE BROADBAND NETWORKS AND SMARTPHONE ADOPTION

Mobile broadband connections to increase from 53% of total in 2016 to

72%
by 2020

By 2020, there will be

3bn
smartphones, growth of 1 billion from the end of 2016

Mobile data traffic to grow by a CAGR of

4.2%
over the period 2016-2020

Source: Ericsson

Data growth driving revenues and operator investments

Operator total revenues



Operator CAPEX of up to **\$270 billion** for the period 2017-20

Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



Employment



Jobs directly supported by the mobile ecosystem



Plus an additional **9.5 million** indirect jobs supported in 2020