### Mobile Economy MENA

#### Unique mobile subscribers
- **2017:** 375m
- **CAGR 2017-25:** 2.5%
- **2025:** 459m

#### SIM connections
- **Excluding licensed cellular IoT**
  - **2017:** 635m
  - **2025:** 790m

#### Smartphone connections
- Will increase from 49% of total connections in 2017 to 74% by 2025

#### Mobile broadband connections
- Will increase from 59% of total connections in 2017 to 90% in 2025

#### 4G connections
- Will account for 51% of total connections by 2025

#### 5G connections
- **Excluding licensed cellular IoT**
  - **2017:** 47m
  - **2025:**

#### IoT connections
- **1.1bn**

### Operator revenues and investment

#### Total revenues
- **2017:** $68bn
- **2025:** $78bn

#### Operator capex of $34bn for the period 2018–2020

### Mobile industry contribution to GDP
- **2017:** $165bn
- **2022:** $200bn

### Public funding
- Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)
  - **2017:** $17bn

### Employment
- **1.0m Jobs supported by the mobile ecosystem in 2017**
  - **Direct:** 0.3m
  - **Indirect:** 0.7m